West End Million Partnership Meeting

Monday 12th October 2015 7pm St. Barnabas Centre

Minutes

Members: Simon Das (Chair), Liz Graydon, Janet Hampson, Paul Colley, Tom Fyson, Michael Barr, Gill Taylor, Charmaine Rothwell, Pat Williamson, Robyn Thomas, Olivia Thomas, Garry Lloyd, Andrew Galland, Kathryn McDonald, Marian Korzeniowski, Melody Treasure, Jo Bambrough.

Apologies: Jim Makinson, Tigger McGreggor, Steve Coglan

- 1. Simon confirmed minutes of last month's meeting to be a true record, Liz seconded.
- 2. Confirmation of officer roles following expression of interest:

Chair: Simon
Secretary: Mike
Treasurer: Tigger
Minutes secretary: Liz

3. Mural:

- £1,000 idea suggestion at the West End Festival
- Several people suggested a mural and public art installations
- Artist Shane Johnston commissioned to design and paint positive mural showing new start and things are happening in the West End.
- Fr Tom and The Church are fine with mural
- Simon managed to get free scaffolding from council.
- Shane stated he could start in a week.
- It will go in place of community centre letters which are being vandalised.
- Shane wanted to remind us that this mural is just a start and doesn't have to be permanent.
- Fr Tom wants as much publicity as possible and suggested having opening evening with public and refreshments
- Robyn suggested doing hot dogs
- Garry suggested using local caterers.
- School holidays start 23rd Oct
- Katherine suggested inviting the Mayor. ACTION: Katherine to contact and invite mayor
- Simon suggested Sat 31st Oct 1:30/2pm after homeless action
- ACTION: Simon will contact Mark Davies at council to invite him.
- Concerns from some members about council involvement. Simon reminded everyone we need council on side
- Tom suggested writing good press release. ACTION: Katherine to write press release.
- Simon stated it can go on More Together magazine, website and facebook page.
- Garry suggested contact Bay Radio. ACTION: Janet Hampson will contact Bay Radio and BBC Lancs.
- Simon is meeting Shane on Tues. Katherine can join.
- Gill, Robyn and Olivia will do hotdogs. £75 budget agreed, no objections. ACTION: Mike to liaise with Robyn and Olivia re: actual costs etc.
- Charmaine enquired about stalls at launch
- Janet suggested keeping any speeches short.
- Olivia suggested doing a timeline...

- Robyn stated the banners were out of date.
- Group decided to keep event simple and not too onerous to organise as it is small first step not main event.
- ACTION: Olivia to make contact sheet. ACTION: Simon to bring clipboards and pens

4. Working group update:

Young people: Robyn

- Need outreach worker ASAP to identify issues/needs
- Research first, then job description
- All working groups are on same page

Housing: Liz and Charmaine

- Lots of big and great ideas
- Need project worker to assess viability first

Festivals: Katherine

- Existing festivals to move to West End....
- Seasonal ones
- Use West End gardens
- Keep up profile and quality
- Showcasing local talent and assets

Business: Jo

- Empty shops/properties biggest issue
- Alternative use for empty shops
- Cash/investment issue
- Water sports centre

SUMMARY: Paul

- Lots of crossover with groups ideas
- 'Creativity' is buzz word
- Research is first step in all groups
- Changing perceptions is common aim of all groups
- Impressed with enthusiasm and creativity in all groups
- Setting up High Impact project group shortly
- Lots of ideas but lots of work!

Andrew commented his thanks and appreciation to Paul for his communication and organisation of the working group meetings, the group seconded his comment.

- Tom stated we can extend our Plan length as we go along if big ideas need more time.
- Simon added research can be part of our written plan
- Garry started discussion on local perception of lack of action on ground. Charmaine seconded Garry comments
- Tom defined 'Plan' as written document submitted to Big Local, but we submit as many 'plans' as we like.
- Tom clarified our money is safe!
- Paul clarified big ideas take time.

• Katherine stated the key to visibility is good communication and suggested communication group and launching the plan we complete it.

5. Christmas Lights

- Simon has spoken to Callum Henry: 14 year old not from Morecambe who started campaign to bring back Morecambe illuminations.
- More Together magazine want to do an article, Simon said WEM could be contact.
- Katherine suggested other groups were be more suitable
- Group agreed to not get involved in this project and instead concentrate on working with traders on the West End Christmas lights and other projects.
- ACTION: Katherine to approach Steve Ogden about the lights.

6. Treasurer Update

- £50 for Parish Church Xmas festival didn't happen, taken off books
- Treasure Hunt £300 altered to £280 of actual costs
- £150 for Sanctuary community chest grant not claimed, keep on books. ACTION: Mike to send letter and final deadline to submit invoice
- Gordon Club £450 outstanding not claimed
- Morecambe High £150 outstanding not claimed
- Treasure hunt £150 allocated, £82 spent Simon verified
- Kerry Olenshaw £150 paid Olivia and Robyn verified
- Website £125 paid Simon verified
- £13 domain costs paid Tom verified
- £30 food for event paid Robyn verified
- £5 for sweets at WE festival paid Olivia verified
- £1,800 left in pot

7. Website

- Simon Dollar2 host site are terrible, simon spent weeks trying to sort out issues with website with them.
- Simon Ben: local web designer offered to sort out website. His past websites are Ashton Lancaster, L&M College.
- Tigger previously expressed interest in helping with website
- Simon proposed to pay £71 to Ben to host the website, Liz seconded, no objections. He will
 come to communication meetings.
- Janet suggested including downloadable info
- There will be a comms group meeting next Wed 21st 6pm all not yet confirmed
- Melody queried process of new people joining groups. Simon stated the usual democratic process will be followed and people getting involved and inputting is always welcomed.
- Tom suggested closing Getting Started account and adding and leftover cash to the Million pound pot so as to keep to one account and simpler to administer

8. AOB

- Paul stated constitution needs amending with new changes. Simon suggested officers meet with Tom and CVS to draft and circulate. ACTION: Simon to organise meeting in the next week with Simon, Liz, Tigger and Mike.
- Robyn stated the banners are out of date. ACTION: Mike and Gill to collect old banners and order new covers with correct imagery and info.
- Robyn suggested we get involved in the Morecambe Parish Church Christmas tree festival as
 they get lots of visitors each year. It's £10 for a tree. Group agreed small budget at Robyn's
 discretion for festival. ACTION: Robyn, Garry and Katherine to liaise with Mike about budget
 and organise presence at event.
- Janet drew attention to a good news story in hairdressing magazine, stating there is a Great British Seaside Revival and it showed a photo of Morecambe from the West End picture frame on prom, i.e. Morecambe and West portrayed as a groovy place!

END OF MEETING.